



Don't search for it, scoot it!

Product Information

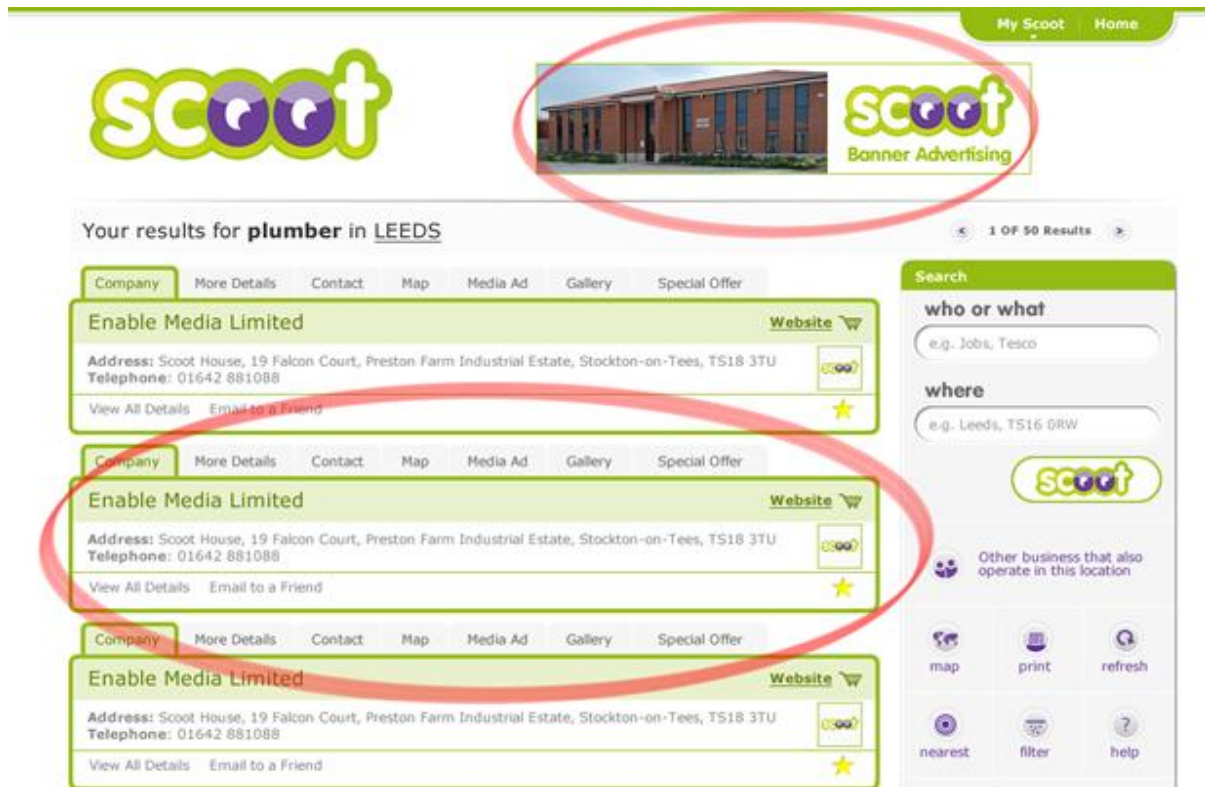
Super Listing

With more than 70% of the UK adult population now online, advertising on the Internet is a great way to generate leads for your business. Every month, millions of users are searching online to find local products and services just like yours.

Scoot is one of the UK's leading online business directories offering users a fast and easy way to find all the information they need about 2 million businesses day or night. Our listings are also featured by a wide selection of Network Partners giving your business multiple opportunities to be found on the Internet.

Increase Your Company's Visibility

A Super Listing brings your business to the attention of customers looking for goods and services in their local area. Super Listings are prominently highlighted and appear at the top of the search results* above the Basic and free listings, increasing the visibility of your Company's entry in the directory.



A Super Listing includes:

- **Highlighted entry and higher ranking in the search results**
To make your business stand out from the competition
- **Guaranteed position in the search results***



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- **Detailed Business Description**
3 paragraphs of text to promote your business
- **Search Tags**
Up to 15 search tags that describe your business, products and services and under which you would like your listing to be found
- **Company logo**
Which can also be linked directly to your website
- **Photos**
Up to 10 photos or images to customise your entry
- **Coupon/Special Offer**
Attract even more customers with up to 5 special offer/printable coupons
- **Testimonials**
Add testimonials and convert more browsers into buyers
- **Banner advert**
A banner advert appearing to users searching for your products or services in your local area, and in up to 10 additional locations in which your business operates. (banner adverts are served on a rotation basis)
- **Online updates**
You can log on to the system and amend your details at any time, ensuring your listing is always up-to-date

Additional Options

- **Additional Search Tags**
Add more search tags to increase the chances of your business appearing in the search results.
- **Additional Locations**
For businesses that operate across multiple geographical areas, you can specify locations in addition to your main business address.
- **Multiple Listings**
If you operate more than one business or across multiple branches, you can benefit from our multiple listings discount options
- **In-House Design**
You can supply an existing banner advert or, alternatively, our in-house design team can produce an industry standard banner free of charge
- **Additional Coupons/Special Offers**
Add further coupons and special offers to attract more customers to your business.
- **Existing Video**
If you already have a video for your business, we can play it within your listing on Scoot.

** Super Listing positions are available strictly on a first come, first served basis*

Terms & conditions apply. For details, please see our website at www.scoot.co.uk/legal/internet-services-terms-and-conditions

For further information, please call 01642 881088 or email sales@scoot.co.uk