



Don't search for it, scoot it!

Product Information

Sponsorship Banner

With more than 70% of the UK adult population now online, advertising on the Internet is a great way to generate leads for your business. Every month, millions of users are searching online business directories to find local products and services just like yours.

Scoot is one of the UK's leading online business directories offering users a fast and easy way to find all the information they need about 2 million businesses day or night. Our business listings are also featured by a wide selection of Network Partners giving your business multiple opportunities to be found on the Internet.

Creating Brand Awareness

Brand recognition is a powerful marketing tool for any business. It drives image, awareness and makes your business stand out from the competition.

Scoot sponsorship banners will put your brand and/or company name above the search results.



You choose the search term and location that will result in your company banner being displayed. As you can choose any search term or location (subject to availability), this gives you an opportunity to reach a wider audience than may otherwise be accessible. The user can click on the banner to visit your own website or see details about your business on Scoot.

Additional Options

- **Search Tags** – add more search tags to increase the frequency with which your company banner is displayed.
- **Location Tags** – for businesses that operate in multiple geographical areas, you can specify additional locations.

Sponsorship banners are exclusive and, therefore, limited in number. They are available for a minimum of one month and sold on a first come, first served basis.

Terms & conditions apply. Please see our website at www.scoot.co.uk/legal/internet-services-terms-and-conditions

For further information, please call 01642 881088, email sales@scoot.co.uk or visit our website at www.scoot.co.uk