



Don't search for it, scoot it!

Product Information

Keyword Trackz

Search engines and directories are the most common ways for people to find websites on the Internet. Having spent considerable time and effort in creating and maintaining your website, knowing that it is comprehensively featured in the major search engines is critical to success.

Scoot is one of the UK's leading online business directories offering users a fast and easy way to find all the information they need about 2 million businesses day or night. Our business listings are also featured by a wide selection of Network Partners giving our customers multiple opportunities to be found on the Internet. For businesses seeking to maximise the potential of the Internet, Scoot offers a full range of online advertising services.

Monitor Your Success in Major Search Engines

Constantly checking to see if your website appears in search engine results is an onerous task and one that is often overlooked while you're preoccupied with the day-to-day management of your business.

Our Keyword Trackz service will monitor your website's success in the major search engines including Google, MSN/Bing and Yahoo! both in the UK and internationally. Keyword Trackz monthly reports will show you where your website appears in the search engine results for up to 5 keywords or phrases of your choice.

At the start of your Keyword Trackz service, Scoot will ensure that your website's main URL has been submitted to a series of global, regional and UK-specific search engines.

Keyword	Google UK	Google World Wide	MSN/BING UK	MSN/BING World Wide	Yahoo UK	Yahoo World Wide
aluminium cutting	5(▲ 7)	5(▲ 8)	3(3)	3(3)	➕ 2	➕ 2
plastic cutting	-	-	-	-	-	-
waterjet cutting	7(7)	9(9)	3(3)	5(5)	1(1)	1(1)
water jet cutting	7(7)	11(11)	4(4)	8(▼ 7)	1(▲ 3)	1(▲ 3)
stainless steel cutting	5(5)	10(▲ 12)	1(1)	1(1)	3(3)	3(3)

Ranking change summary: Found (✔): 24, Down (▼): 1, Up (▲): 5, Added (➕): 2, Removed (✖): 0.

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For further information, please call 01642 881088 or email sales@scoot.co.uk